

Call for proposals

Multimedia documentary “Catching the train of development”

What we offer

A group of European non-governmental organisations* is looking to produce a web documentary for one of its campaigns. The available funding is **20 000 euros**.

Background

2015 has been labeled as the [European Year of Development](#) by the European Union. The EU has chosen 2015 because this year coincides with the timeline set by the UN for delivering on the [Millennium Development Goals](#) – which range from halving extreme poverty rates to halting the spread of HIV/AIDS and providing universal primary education. But what does the average European know about the Millennium Development Goals, and why should they care about them i.e. how does what happens on the other side of the world matter for someone living in Europe?

On this occasion, NGOs will organise public events across Europe to share stories about the idea of ‘development’ and trace the connections across ‘development’ projects. Under the heading ***Catching the train of development***, more than 50 events in 17 countries will be organised in places as diverse as community-owned renewable energy projects in Slovakia and villages next to gas pipelines in Italy. People from countries considered ‘developing’ will also participate in the events and share their experiences about the often negative impacts of large development projects. These events are intended to spark conversations about how people feel about development and what development means to them, while bringing together people from all sides of the debate around development.

We are interested in documenting – through a rich, multimedia website that incorporates text, photography and video – the stories and opinions that emerge during this process. Our aim is to produce compelling, narrative driven stories that show how ‘development’ is not something that happens ‘out there’ to ‘those people’ but that it is intimately connected to the everyday lives of Europeans.

The audience for the website is more niche than a general one, with the target audience being practitioners in the field of ‘development’: be they students or academics, elected officials and appointed representatives in governments and ministries, or other non-profit, charity and civil society groups.

Examples of similar projects we like include:

- [Exposing the invisible](#)
- [Journey to the end of coal](#)

- [Fortress Europe](#)

An expected production timeline is as follows

First quarter 2015 - research and pre-production

Second and third quarters 2015 - production to coincide with events

Fourth quarter 2015 - delivery of final product

How to apply

Shortlisted applicants will be invited to present their project ideas based on a preselection of treatments no longer than three pages.

Applicants will be selected for interviews based on

- the relevance of the treatment to the campaign objectives and the organisational missions of the project participants;
- examples of previous work; and
- a proven ability to realise the project.

For more information and to submit treatments contact films@bankwatch.org.

Deadline for applications is 15 February 2015.

* The organisations involved in the project include:

[CEE Bankwatch Network](#)

[Polish Green Network](#) (Poland)

[Hnutí DUHA - Friends of the Earth](#) (Czech Republic)

[Latvian Green Movement](#) (Latvia)

Green Istria (Croatia)

[Centre for Transport and Energy](#) (Czech Republic)

[Focus](#) (Slovenia)

[National Society of Conservationists](#) (Hungary)

[Centre for Environmental Information and Education](#) (Bulgaria)

[Za Zemiata](#) - Friends of the Earth (Bulgaria)

[Estonian Green Movement](#) – Friends of the Earth Estonia

[Asociatia Bankwatch](#) (Romania)

[Glopolis](#) (Czech Republic)

[Counter Balance](#) (Belgium)

[Platform](#) (UK)

[Both ENDS](#) (Netherlands)

[ODG](#) (Spain)

[urgewald](#) (Germany)

[Amis de la Terre - Friends of the Earth](#) (France)

[Re:Common](#) (Italy)

[ActionAid UK / Bretton Woods Project](#) (UK)