

TERMS OF REFERENCE FOR EVALUATION OF COUNTER BALANCE COALITION RESULTS

Proposals should be submitted to desislava@bankwatch.org no later than 7th January 2010

Objective, scope and requirements of the evaluation

The purpose of the evaluation is to assess the results of the Counter Balance coalition in the three years of its operations and with regard to project: “Enhancing the European Investment Bank’s (EIB) ability to deliver on development goals through awareness raising on its current and potential role in developing countries” implemented in the period 01.01.2007 – 31.12.2009.

CEE Bankwatch Network, on behalf of Counter Balance coalition, is seeking an experienced evaluator and consultant to carry out an analysis of the coalition’s work in the last three years. The overall aim of this evaluation is to evaluate the implementation of the proposed action in order to assess its efficiency, effectiveness, impact and sustainability.

More specifically the evaluation aims to:

- Achieve a global view on the results of the action implemented by the Counter Balance coalition, in terms of effective impact and its sustainability on European and Southern civil society groups, European policy makers and government officials, and the creation of European public awareness and debate about reforms which are needed for the EIB to truly deliver the achievement of EU development objectives.
- Assess effectiveness of the use of resources in the coalition in the years of operation for achievement of the intended results.
- Evaluate the management of the project “Enhancing the European Investment Bank’s (EIB) ability to deliver on development goals through awareness-raising on its current and potential role in developing countries”.
- Provide recommendations regarding project planning, coordination and management of the next three-year project of Counter Balance coalition.
- Provide recommendations for improvement of the effectiveness of the coalition’s work.

The evaluation will look at the activities, outreach materials and resources used by the coalition in the respective period. The outcomes of the Counter Balance work should be assessed against its mission and objectives in terms of coherence and sustainability of the different activities.

Background

Counter Balance is a European coalition of development and environmental non-governmental organisations, formed specifically to challenge the European Investment Bank, especially when it comes to its lending outside of the European Union. The groups involved have extensive experience working on development finance and the international financial institutions (IFIs) as well as campaigning to prevent negative impacts resulting from major infrastructure projects.

Counter Balance's mission is to make the EIB an open and progressive institution delivering on EU development goals and promoting sustainable development to empower people affected by its work.

Counter Balance includes: [CEE Bankwatch Network](#), [les Amis de la Terre \(France\)](#), [urgewald](#)

(Germany), [Campagna per la Riforma della Banca Mondiale \(Italy\)](#), [BothEnds \(Netherlands\)](#), [Bretton Woods Project \(United Kingdom\)](#).

Finance and user of the evaluation

The evaluation is financed by CEE Bankwatch Network under the Europe Aid funded project “Enhancing the European Investment Bank’s (EIB) ability to deliver on development goals through awareness raising on its current and potential role in developing countries”. The results of the evaluation will be used by the Counter Balance coalition.

Deliverables

The deliverable consists of a well-structured, reader-friendly document which presents key findings of the conducted research, bearing in mind the above outlined evaluation aims, and the following elements:

- **Target Audience**

Counter Balance coalition members

- **Content**

The key findings document will answer the following questions:

What progress has the Counter Balance coalition made towards its mission and set objectives, namely to make the EIB an open and progressive institution delivering on EU development goals and promoting sustainable development to empower people affected by its work?

This question would involve review of:

- The impact of the Counter Balance coalition work on the EIB and decision makers such as the European Commission; the European Parliament; the Member States representatives;
- Development of the coalition image and strategic alliances with development / human rights NGOs;
- The impact of the Counter Balance work on the target groups and other stakeholders (media, academics etc) and the publicity of the issues among the European public, also evaluating the meant multiplier effect
- Results of the implemented activities versus the use of resources

What are the lessons learnt after 3 years of existence of the coalition?

This question would involve review of:

- Opportunities and limits deriving from the 3-year project grant
- Project management and coordination of the coalition
- Planning and follow up
- Motivation and commitment to the common goals

Suggestions for the future of the coalition.

- for improvement of the effectiveness of the coalition work
- for planning process and coordination

- for improvement of the Counter Balance outreach and image and impact on the target groups.

Main responsibilities

The contractor will be responsible for:

- Drafting of a research plan and timeline that is to be approved by a supervisor assigned by CEE Bankwatch Network,
- Conducting the relevant research based on the research plan,
- Presenting key findings of the research in the form described above.

Timeline for evaluation to be completed and presented:

The evaluation shall start by 15th January 2010 and shall be finalised before the end of March 2010.