

About the position

We are looking for a **digital communications specialist** to join our small communications team. As a member of our close-knit, dynamic team located between Warsaw and Prague, who support of campaigners across Europe, you will be responsible for the most forward facing reflection of our work: the website bankwatch.org and growing audiences on our digital channels.

Person specification

- Proven track record of delivering and promoting targeted online content
- Excellent writing skills and fluency in English
- Experience with content management systems (esp. WordPress)
- Image editing skills and a good eye for design
- Knowledge of and enthusiasm for the latest trends in digital communications
- Experience realising online communication projects including websites
- Knowledge of site analytics and optimisation is an asset
- Knowledge of environmental and development issues and affinity for the Bankwatch mission
- Familiarity with the region is an asset
- Experience working remotely in decentralised environments; international experience a plus

Job description

- Help develop multimedia stories to explain campaigns and support advocacy efforts
- Curate and develop site content and structure to effectively present Bankwatch campaigns
- Promote Bankwatch content through social media and online media outlets
- Develop site copy and maintain content, especially blogs and campaign updates
- Improve the website's performance by working with site analytics and optimisation
- Manage and grow Bankwatch's e-newsletter and subscriber base
- Provide ad-hoc technical support for the network
- Manage online projects from conception to implementation together with service providers
- Lead the further development of the Bankwatch website

Position type

Full time

Location

The post of the web editor is flexible and should be based in one of the offices of our member groups in central and eastern Europe, with a preference for offices in Prague or Warsaw.

Salary

Competitive salary for international NGOs from central and eastern Europe, based on location and commensurate with work experience: approximately EUR 1400-1800 per month, gross.

Bankwatch is an employer respectful of and committed to the overall well-being of its employees. Your workers' rights will be respected and your personal dreams encouraged.

Applicants should have the necessary legal to work in one of our [member group countries](#).

To apply

Please submit a cover letter outlining your motivations and CV documenting your experience to David.Hoffman@bankwatch.org.

We will consider applications on a rolling basis until the position is filled.